

Kulttuuripolitiikan tutkimuksen päivät

8.-9.11.2018

Turun yliopisto

Paikka: PharmaCity, Itäinen Pitkäkatu 4, Turun yliopisto

Keynote 8.11.2018

Professor Norma Daykin: The future of arts, culture, health and wellbeing: opportunities and challenges in research, policy and practice.

University of Tampere, Finland

The last 15 years have seen increasing recognition of the role of arts and culture in addressing local and global challenges of health and wellbeing. Advances have been made in research and evaluation, with increasingly robust methodologies applied to demonstrate health and wellbeing outcomes of arts and cultural interventions. Senior policy makers have championed this emergent field, through initiatives such as the UK All Party Parliamentary Inquiry into Arts, Health and Wellbeing. Practice developments have also taken place, with the establishment of an increasing number of networks and sector support organisations. Significant challenges remain, however, limiting the integration of arts and culture with health and wellbeing agendas. This presentation reviews recent developments, identifying opportunities and challenges in research, policy and practice.

I draw on recent research including the UK What Works for Wellbeing Evidence Review Programme to discuss challenges of evidence generation, quality assessment and knowledge translation. Hierarchies of evidence have shaped the development of research, policy and practice in this field. One consequence is that qualitative research is often positioned as subsidiary, supporting the claims of quantitative evidence. However, while qualitative research is a poor tool for measuring the outcomes associated with arts and culture, it can be a powerful resource for understanding the processes by which health and wellbeing outcomes are achieved. Research challenges are discussed with examples from my own work, which focuses on the use of music as a form of supportive care in a wide range of settings, including schools, care homes, hospitals, the military, prisons and immigration detention centres.

Bio:

Norma Daykin is a social scientist and musician with an extensive track record of research and evaluation in the field of arts, health and wellbeing. She is Professor in the Institute of

New Social Research at the University of Tampere, Finland, and Professor Emerita, Arts in Health at the University of the West of England, UK.

Professor Daykin's research has examined the role of music and its impact on health and wellbeing across the life span and in many settings, including education, health, social care, justice and the military. She has twice received the Royal Society of Public Health's award for innovative and significant contributions to arts and health research. Recently, she has coproduced the ESRC funded 'Creative and Credible' project (www.creativeandcredible.co.uk) and is a coresearcher on the ESRC What Works for Wellbeing Culture and Sport Evidence Review (www.whatworkswellbeing.org). Professor Daykin has served as an advisor to the All Party Parliamentary Inquiry into Arts, Health and Wellbeing (www.artshealthandwellbeing.org.uk/APPG) and she is the author of Public Health England's Arts and Health Evaluation Framework, a collaboration with Aesop, (www.gov.uk/government/publications/arts-for-health-and-wellbeing-an-evaluation-framework). She is executive co-editor of *Arts & Health: An international journal for research, policy and practice* published by Taylor & Francis.

Keynote 9.11.2018

Professor Martin Cloonan: Trying to Have an Impact: Some confessions of a Live Music Researcher

Turku Institute for Advanced Studies (TIAS)

University of Turku

This keynote will feature my reflections on over 15 years of researching the UK's live music industry in a context in which impact was rising in importance in the UK's higher education system. Through the use of a number of case studies, the paper details attempts to influence policy and assess the value of the experiential good that is live music. It draws some lessons from the experiences which it is hoped will spark some debate.

Bio:

Martin Cloonan is the Director of the Turku Institute for Advanced Studies (TIAS). He is also a founder and director of Live Music Exchange (LMX - www.livemusicexchange.org) an online research hub. As part of LMX he has undertaken a number of research projects which have sought to assess the cultural, economic and social value of live music. Martin is also chair of Freemuse, the World Forum on Music and Censorship (www.freemuse.org) and managed the Glasgow band Zoey Van Goey (www.zoeyvangoey.com).